

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

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SINGLETON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

Why do we own 15 pairs
of black shoes? Why not?

VIRGINIA SLIMS
It's a ~~WOMAN~~
thing.



10 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.



20110310/02